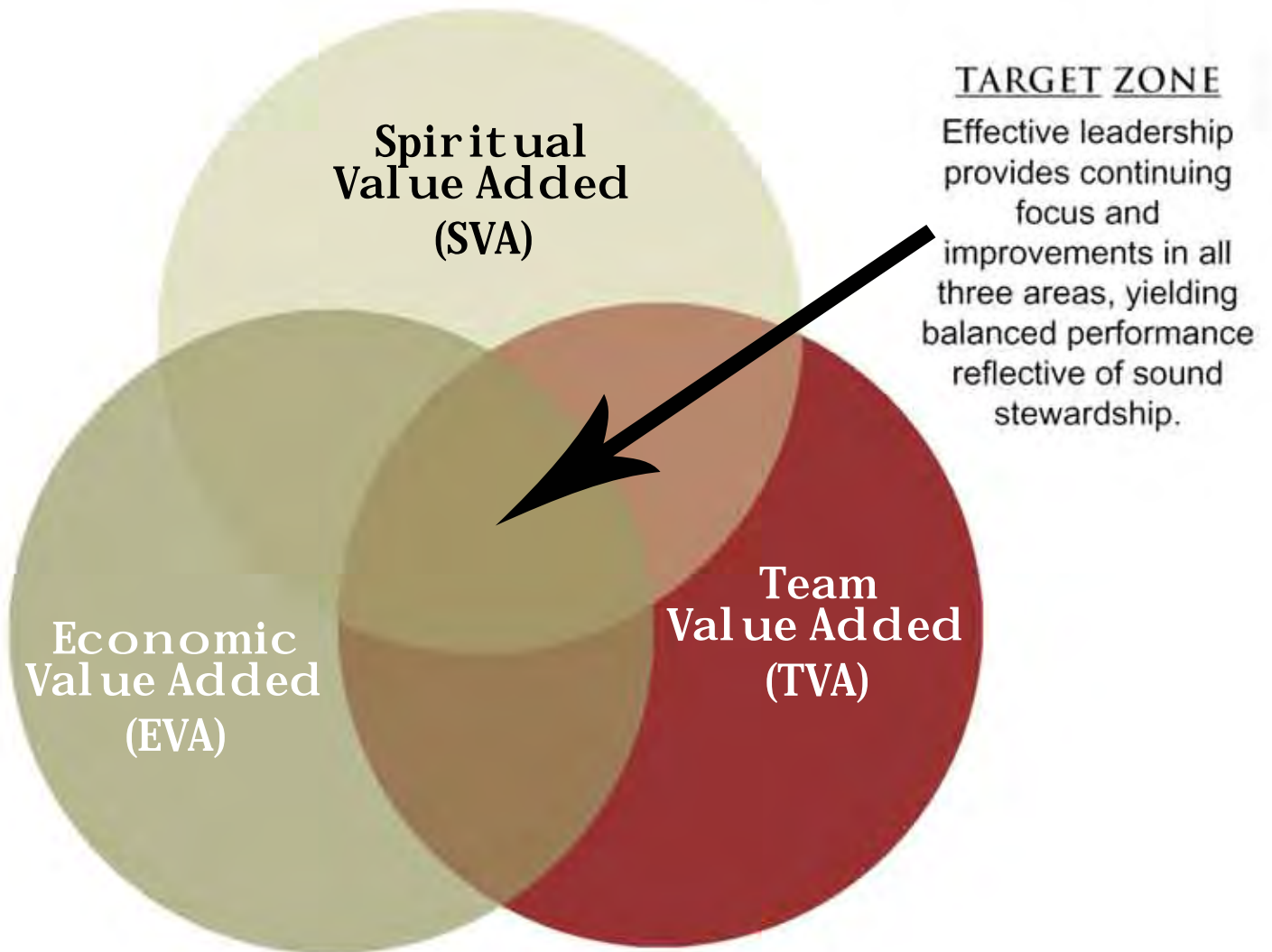


THE C12 TRI-VALUE MODEL



NOTE: Each C12 member's annual Core Business Presentation incorporates a rolling five-year look at performance, goals and plans in these three key spheres.